

FASD UNITED SPONSORSHIP PROSPECTUS



Giving **FASD** a Seat at the Table in your community.

Contact:

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FASD United is a 501c3 nonprofit. All donations are tax-deductible.

Tax ID: 46-0412365



A message from CEO & President, Tom Donaldson

At FASD United, we believe everyone deserves a **seat at the table**—a place where their voices are heard, their needs are met, and their potential is recognized. For individuals and families affected by Fetal Alcohol Spectrum Disorders (FASD), that seat is often out of reach. Together, we can change that.

FASD affects up to 1 in 20 children in the United States, yet it remains one of the most underdiagnosed and misunderstood developmental disabilities. As the leading voice for FASD advocacy, education, and support, our mission is to bring visibility and solutions to this issue, ensuring that no one impacted by FASD feels overlooked or excluded.

We are inviting you to join us as a sponsor or partner to help us expand access to resources, amplify awareness, and drive systemic change. By supporting our work, you are not only creating opportunities for individuals and families to thrive but also ensuring that everyone impacted by FASD truly has a seat at the table.

Your partnership can make a meaningful and lasting difference. Thank you for considering this opportunity to transform lives and champion inclusion.

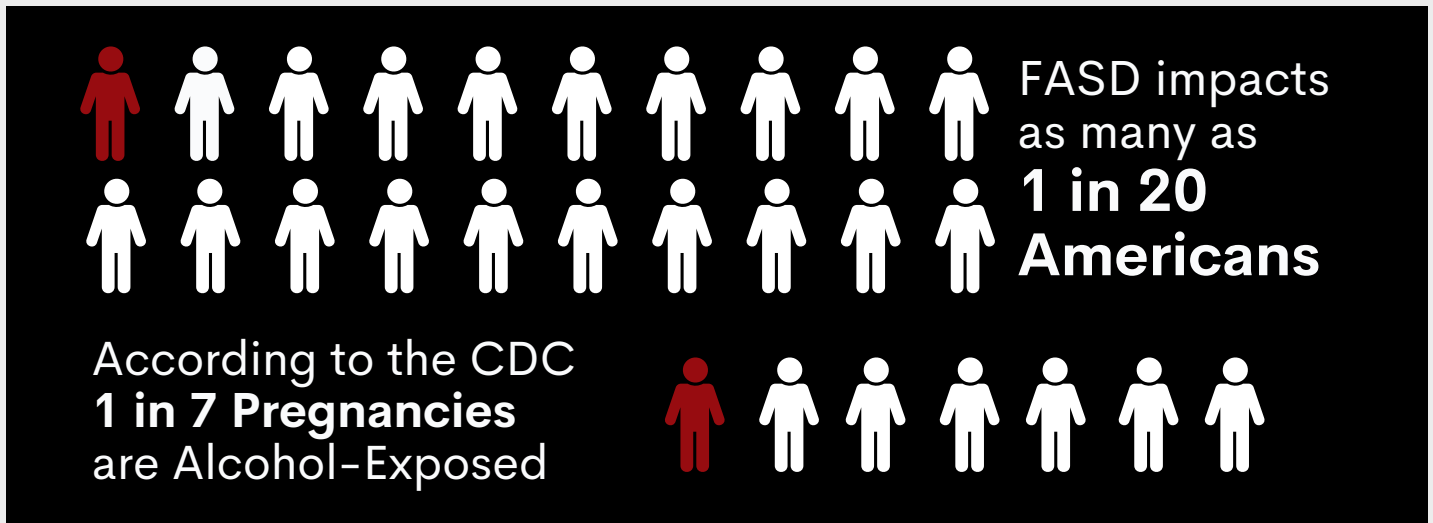
With Gratitude,

A handwritten signature in black ink that reads "Tom Donaldson". The signature is stylized and cursive.

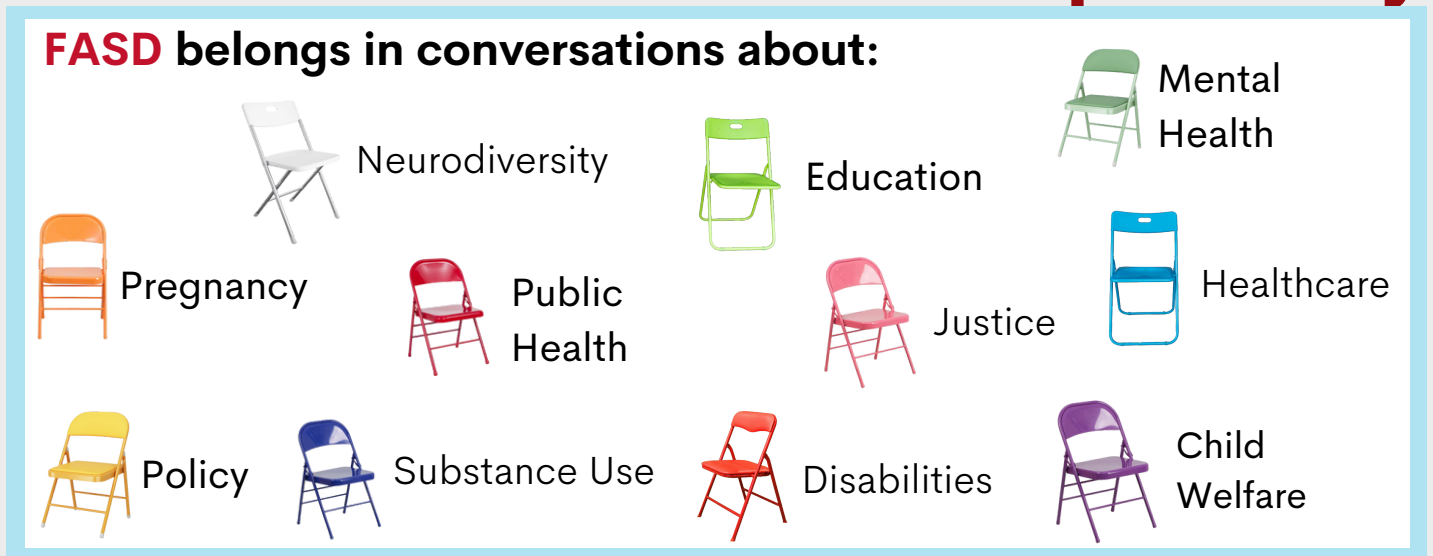
Tom Donaldson,
FASD United President/CEO

We partner because...

Shared **Awareness**



Shared **Responsibility**



Shared **Values**

- ✓ Equity
- ✓ Respect
- ✓ Progress
- ✓ Integrity
- ✓ Unity

At FASD United, we believe in building a foundation based on these five virtues. Honoring them collectively — from individuals to organizations — is an essential to creating space for meaningful dialogue and growth for every one. By upholding these values as an organization dedicated to FASD, we take our seat at the forefront in providing effective strategies so that no individual falls through the cracks. FASD United looks forward to collaborating with partners all over the world who share our commitment towards supporting people living with FASD.

Who is

Vision

Mission

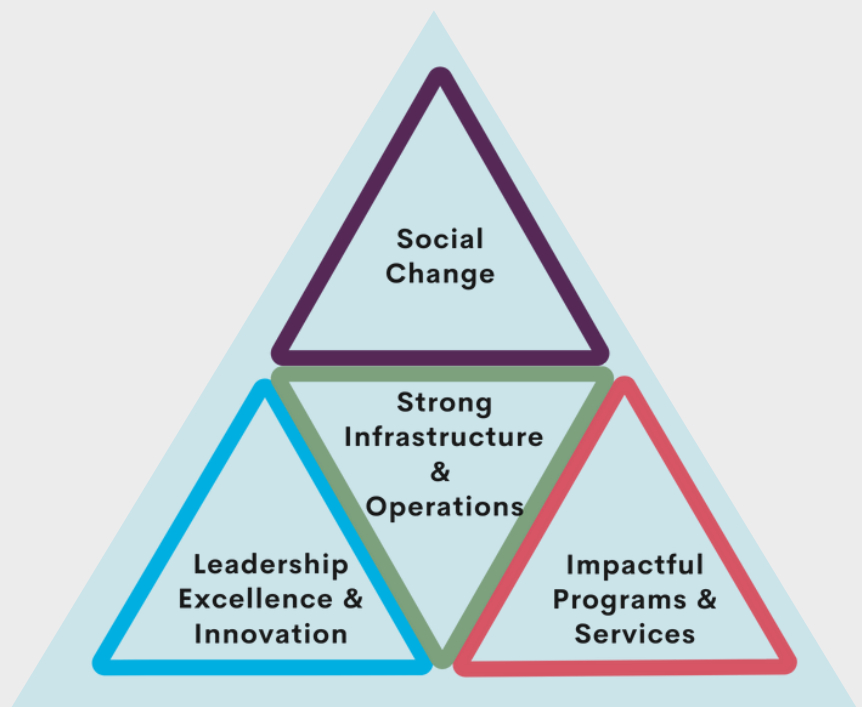
Strategic Priorities



An FASD-informed world where people living with FASD and prenatal substance exposure are recognized and supported.

FASD United empowers people living with FASD and prenatal substance exposure to educate systems of care and the public, enact policies, and unite communities everywhere.

All of our work — every program and every project — is intentionally designed to fit this structure and align with these priorities. This is also *how we measure and understand our needs as an organization*.



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FASD United Programs



Family Navigator

The Family Navigator program is the only national resource in the US where individuals, families, and professionals can call to find local resources. **Navigators provide personalized one-on-one emotional support, referrals to vetted resources and services, and assistance** with medical, educational, and disability benefits.



Resource Directory

The Resource Directory offers **1,200 professionally vetted FASD resources for all 50 states**. An interactive map can be found on our website that links to informative PDF documents with state-specific information.



Affiliate Network

The FASD Affiliate Network is a growing group of **48 autonomous organizations** united to further FASD awareness, provide support and improve the quality of life for those affected by prenatal alcohol exposure. FASD United works to build capacity and collaboration among Affiliates organizations.



Media and Communications Hub

Our Media and Communications Hub produces countless **educational and awareness resources, campaigns, and projects**. The MC Hub has produced the Weekly Roundup for over 13 years, which tracks major events, news, and research in the FASD community. The Hub also ensures that we are making issues and impact visible and accessible to our community.



**Recovering Mothers
Anonymous**

FASD United offers a **12-step virtual support group**, Recovering Mothers Anonymous, which offers a peer-mentorship network for people who have consumed substances during pregnancy and may have a child with FASD.



**Policy & Training
Center**

The Policy and Training Center works to achieve public policy outcomes on behalf of individuals living with FASD and to **train stakeholders to advocate** effectively in the pursuit of policy objectives. Legislative meetings take place throughout the year. The center also holds monthly virtual Policy Forums to track progress on the **FASD Respect Act**.



Justice Center

Our Justice Center addresses issues surrounding FASD and the justice system, including meetings of the **FASD Justice Task Force**. The Task Force serves as a bureau of professionals who act as subject matter experts for document review, professional inquiries, and guidance of our work in the justice system.

2024 Impact



Our Family Navigator team hit a record of supporting over **1,000 calls for resources** from individuals and families looking for support.



The FASD Respect Act passed the Senate HELP Committee (Health Education Labor and Pensions) for the first time in 20 years!



FASD United brought back the international FASD Research Conference in Seattle, Washington, attracting nearly **600 attendees from 28 different countries**.



Our Affiliate Network has remained in operation for over 30 years and has **48 total member organizations**.



We achieved the Platinum Seal of Transparency through GuideStar by Candid, showcasing our **credibility** as a national organization.



We co-created **national recommendations for progress** within the FASD community and field with individuals, families, researchers, professionals, and government agencies at the first FASD Symposium.

**FASD
SYMPOSIUM**

OUR BIGGEST NEEDS



RED SHOES GALA

The Red Shoes Gala is our largest fundraiser and celebration. ALL funds are unrestricted, allowing us to strengthen our **FOUNDATION** and ability to respond to our community's needs.

- ✓ Equity
- ✓ Respect
- ✓ Progress
- ✓ Integrity
- ✓ Unity

\$1,500 - \$10,000



FASD AWARENESS MONTH

FASD Awareness Month is when our community, and our efforts, are the most **VISIBLE**. Funding is fuel to getting our messages, materials, and resources out there. Funding also allows us to the rare opportunity to host in-person gatherings to **CONNECT** with our community.

- ✓ Equity
- ✓ Respect
- ✓ Progress
- ✓ Integrity
- ✓ Unity

\$3,000 - \$50,000



POLICY ADVOCACY

SYSTEMS CHANGE comes from policy change. If you are interested in large-scale, sustained change for the FASD community, policy advocacy is your answer.

- ✓ Equity
- ✓ Respect
- ✓ Progress
- ✓ Integrity
- ✓ Unity

\$500 - \$15,000



INTERNATIONAL RESEARCH CONFERENCE

In 2024, our conference attracted over 600 attendees from 28 different countries. It is the premier conference to **ADVANCE** FASD research and care. All of its content and structure is guided by people and families impacted by FASD, as well as researchers.

- ✓ Equity
- ✓ Respect
- ✓ Progress
- ✓ Integrity
- ✓ Unity

\$1,500 - \$20,000



Sponsor Packages

RED SHOES GALA

Monday, September 15th, 2025

The Watergate - Washington, DC

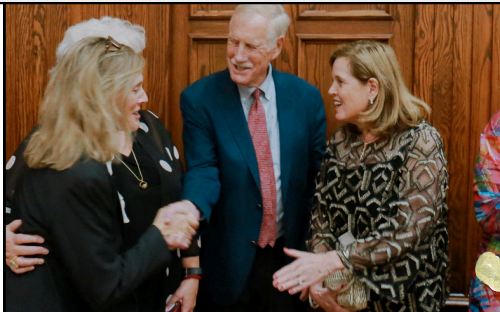
SEED SOWER

- Tickets to the Red Shoes Gala for **2 guests**
- Acknowledgment as a Friend in the event program, on screens during the event, and on the FASD United website.



\$1500

\$3000



SPROUTING SUPPORTER

- Tickets to the Red Shoes Gala for **4 guests**
- Acknowledgment as Supporter in the event program, on screens during the event, and on the FASD United website.

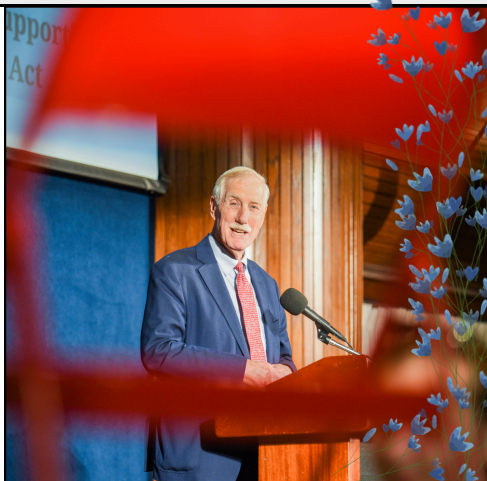
\$5,000



BLOOMING BELIEVER

- Tickets for up to **6 guests**
- Quarter page (full color) advertisement in event program
- Sponsor acknowledgment in all event-related material, media and on FASD United website

\$10,000



GARDEN GROWER

- Reserved seating for up to **10 guests** (1 table)
- Recognition as a sponsor in all event-related materials and media and on FASD United website
- Half page (full color) advertisement in event program
- Prominent acknowledgment as a sponsor in all printed and electronic media related to the event and on the FASD United website

If you have sponsorship ideas that are not listed here, please feel free to suggest them to Emma Baldwin, Development Associate, Baldwin@FASDunited.org.

Sponsor Packages

FASD AWARENESS MONTH

September

2025

FRIEND

- Name/logo on Awareness Month webpage
- Awareness Month Spotlight on social media & Weekly Roundup leading up to - and during - Awareness Month



\$3,000

\$5000



SUPPORTER

- Name/logo on Awareness Month webpage
- Awareness Month Spotlight on social media & Weekly Roundup leading up to - and during - Awareness Month
- Logo/Name recognition on Awareness Month Toolkit.

CHAMPION

- Name/logo on Awareness Month webpage
- Awareness Month Spotlight on social media & Weekly Roundup leading up to - and during - Awareness Month
- Logo/Name recognition on Awareness Month Toolkit



\$10,000

\$20,000



BENEFACTOR

- Name/logo on Awareness Month webpage
- Awareness Month Spotlight on social media & Weekly Roundup leading up to - and during - Awareness Month
- Logo/Name recognition on Awareness Month Toolkit
- Spotlight blog post on FASDUnited.org

TRUSTEE

- Name/logo on Awareness Month webpage
- Awareness Month Spotlight on social media & Weekly Roundup leading up to - and during - Awareness Month
- Logo/Name recognition on Awareness Month Toolkit



\$50,000

If you have sponsorship ideas that are not listed here, please feel free to suggest them to Emma Baldwin, Development Associate, Baldwin@FASDUnited.org.

All policy sponsors must sign acknowledgement that your sponsorship does not grant influence on FASD United's advocacy or the FASD Respect Act.

Sponsor Packages

POLICY ADVOCACY

baldwin@FASDunited.org

Tax ID: 46-0412365

\$500

SPONSOR A MONTH OF ADVOCACY

Acknowledgement at Monthly Policy Forum meeting of your choice.
Option to speak for 5-min.

FRIEND OF THE FORUM

- Acknowledgement at each Monthly Policy Forum (slides, materials, and Policy webpage)
- Logo on Hill Day materials during DC Impact Week



\$1,500

\$3,000



DEVOTEE TO DROP-INS

- Acknowledgement on Weekly Policy Drop-In materials & Policy webpage.
- Sponsor Highlight at Monthly Policy Forum (option to speak 5-10 minutes)
- Logo on Hill Day materials during Impact Week

TALKING POINT'S TRUSTEE

- Acknowledgement on Talking Points Guide (in Advocacy Toolkit, Impact Week Materials, and disseminated to Affiliates) and Policy webpage
- Sponsor Highlight at Monthly Policy Forum (option to speak 5-10 minutes)
- Logo on Hill Day Materials during Impact Week



\$7,000

\$15,000



HERO ON THE HILL

- Prominent acknowledgment on all official Policy Center materials for 2025: Drop-In, Policy Forum, Talking Points, and Hill Day materials.
- Sponsor Highlight at Monthly Policy Forum (option to speak 5-10 minutes)
- Option to speak at the Hill Day Kick-Off during FASD Impact Week in Washington, DC.
- Sponsor feature on Policy Center blog.

If you have sponsorship ideas that are not listed here, please feel free to suggest them to Emma Baldwin, Development Associate, Baldwin@FASDunited.org.

Sponsor Packages

INTERNATIONAL FASD RESEARCH CONFERENCE

March 20 - 25, 2025
Seattle, Washington

BRONZE

Bronze sponsors will be acknowledged on conference materials and logo placements where applicable.

\$1,500

PLATINUM

Platinum sponsorship will be recognized on conference materials and for one of the following:

- Support for the travel and accommodation for the FASD leadership committee: International Adult Leadership Collaborative (ALC) FASD Changemakers
- Conference pen

Platinum sponsorship includes:

- High traffic exhibit area*
- 2 free registrations for the main conference (\$1600 in value)

\$10,000

SILVER

Silver sponsors will be acknowledged on conference materials and logo placements where applicable.

Silver Sponsorship includes:

- Great exhibit area

\$5000

DIAMOND

Diamond sponsorship will be recognized on conference materials and for one of the following:

- Conference bag
- Conference water bottle
- Program booklet

Diamond sponsorship includes:

- Prime exhibit area*
- 2 free registrations for the main conference (\$1600 in value)
- First call to sponsor the next conference (2026)

\$20,000

GOLD

Gold sponsorship will be recognized for one of the following:

- Lunch (on either April 12 or April 14)
- Breaks

Gold sponsorship includes:

- Great exhibit area
- 2 free registrations for the main conference (\$1600 in value)

\$7,500

To sponsor the FASD Research Conference, or if you have sponsorship ideas not listed here, please reach out to Jo Votolato: votolato@FASDunited.org



MORE INFO

SPONSOR THE IMPACT YOU WANT TO HAVE

It's important to know where your money is going. General donations allow us to be flexible and strategic, but sponsors allow us to recognize our partners & donors, connect them to initiatives *they* care about, and build on the momentum of their passion for FASD advocacy and support.

Stars for Starla is our mechanism for funding support, engagement, and empowerment of people with living experience- in *everything* we do. This includes:

- creating opportunity to compensate self advocates for speaking, performance/art, or consult on FASD United and Affiliate projects.
- lowering costs & removing barriers for people with living experience to participate in their community.



Move FASD

2025 Join the movement.

Move FASD is our invitation to local communities to '**join the movement**' of bringing awareness to FASD during September -- FASD Awareness Month. Individuals, organizations, and communities gather to walk, relay race, dance, do yoga -- and MORE -- all to bring awareness to FASD.

We supply awareness and marketing materials, you supply the community!

Education and Awareness Materials

Is there a resource, fact sheet, or awareness material you're passionate about?

Give us an idea, we'll create the content!



Have your own idea about how to support us? Think of this document as a gift guide. We know sometimes the best gift is one somebody made themselves.

Reach out to Emma Baldwin to discuss what efforts are most meaningful *to you*.

Baldwin@FASDUnited.org

Or scan QR code to set up a meeting!



Contact **Our Team**

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baldwin@FASDUnited.org

Office Hours:
9am-5pm Eastern Weekdays
202-785-4585
Information@FASDUnited.org

Family Navigator Hours:
9am-10pm Eastern Weekdays
800-666-6327



**SCAN FOR MORE
INFORMATION**

FASD United is a 501(c)3 non-profit organization, and can accept tax-deductible contributions from your personal, corporate, or foundation accounts (Federal Tax Identification Number: 46-0412365).

