SPONSORSHIP & EXHIBITOR PROSPECTUS

The 20th International Conference on Fetal Alcohol Spectrum Disorders

Connecting Research, Policy, and Practice Around the World

Four decades of evidence in *one* room.

MARCH 12–15, 2027
ALBUQUERQUE, NM

FASD United



WHY THIS CONFERENCE MATTERS

Where research meets real life.



The 20th International Conference on Fetal Alcohol Spectrum Disorders (FASD) brings together researchers, clinicians and cross-sector professionals, policymakers, community leaders and advocates, and people with FASD and their families from around the world.

Explore the FASD 2027 website

For sponsors, FASD 2027 offers direct access to the people shaping research, clinical practice, policy, and services. Build relationships with potential collaborators, introduce your organization to a highly relevant audience, and position your work within an international community committed to improving outcomes across the lifespan.

OUR EVOLUTION

Four decades of advocacy enters a new era in Albuquerque.

1988

The first conference convenes in Vancouver.

2019

Last meeting of the Vancouver era, The International Conference on Fetal Alcohol Spectrum Disorder, rated 4.34 out of 5.

2020

Adolescents and Adults with Fetal Alcohol Spectrum Disorder, set to take place in March, cancelled due to the pandemic. The original host, University of British Columbia's Interprofessional Continuing Education, later closes. Strong advocacy emerges in the field to continue the conference.

2024

FASD United carries the conference tradition forward, connecting researchers, professionals, and advocates.

2026

Seattle: rated 4.63 out of 5. Every core metric up.

2027

March 12-15, in Albuquerque: Two established conference series unite, expanding opportunities for interdisciplinary exchange and partnership. See next page.



NEW FOR 2027

Two conference series become one meeting.

The research conference and the adolescents & adults conference merge. One sponsorship now connects your organization with both established audiences—research, practice and policy, and living experience—creating more opportunities to form relationships across the field.

Research	Neuroscience, epigenetics, biomarkers, diagnosis, interventions and healthy aging.
Practice & Policy	Turning evidence into clinical practice, services, policy and supports.
Living Experience	People with FASD and their families shaping the priorities.

WHAT YOU WILL GAIN

What can FASD 2027 do for your organization?

1 **Reach a relevant audience for your specific needs.**
Introduce your programs, services, products, or research to clinicians, researchers, service providers, policymakers, advocates, and families actively engaged in the FASD field.

2 **Build relationships that extend beyond the conference.**
Meet potential collaborators, referral partners, research partners, and organizational decision-makers through face-to-face conversations.

3 **Strengthen your visibility and credibility.**
Position your organization within an international FASD community through conference recognition, exhibit opportunities, and high-visibility sponsorship placements.

4 **Advance your organization's specific objectives.**
Whether your priority is research collaboration, professional outreach, service awareness, or community engagement, tailor your sponsorship to the outcomes that matter most.



IN THEIR OWN WORDS

The impact of this conference is best expressed by those who experienced it firsthand:

“This conference is the primary infrastructure through which an underrecognized field generates knowledge, translates research to practice, and sustains and broadens its community.”

“One of the best organized FASD meetings ever attended in 2 decades.” **Physician / Nurse Practitioner**

“What I once again witnessed and felt is the deep sense of <…> belonging generated by all participants new and old.” **FASD Specialist**

“I could have attended three more days of this event.” **FASD Specialist**

“The interest in FASD is growing and FASD United is leading the way.” **Administrator / Manager**

From the FASD 2026 Executive Report and attendee evaluations

THE AUDIENCE YOU WILL REACH

Every side of FASD, in one room.



Top 6 demographics listed above. In addition: advocates, social workers, educators, justice and legal professionals, SLPs, OTs, addiction specialists and policymakers.

350-800
Range of attendees throughout the years

16
Countries represented in 2026

34
U.S. states represented in 2026

4
provinces reached in Canada



Source: FASD 2026 Executive Report, share of attendees by role



At most conferences, people with FASD are the topic. At our conferences, they are *on* the program.

9%

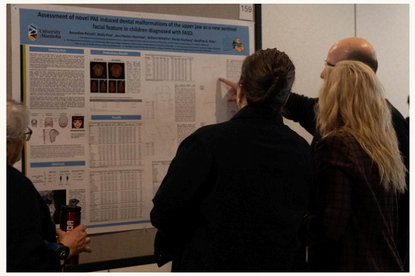
of 2026 attendees were people with FASD.

4.77

out of 5 for the living-experience remarks before each plenary.

ALLOCATE YOUR FUNDS WHERE ATTENTION GOES

Put your organization where connections happen.



Connect with researchers and practitioners. Associate your organization with one of the conference's most valued networking opportunities. 98% of attendees rated the 2026 poster and networking reception useful.

UNDERWRITE IT: GOLD, POSTER & NETWORKING RECEPTION



Gain visibility during a defining conference moment. Receive recognition associated with remarks from people with FASD, rated 4.77/5 in 2026.

UNDERWRITE THEM: PLATINUM, LIVING-EXPERIENCE REMARKS



Demonstrate a tangible commitment to participation. Help make attendance possible for people with FASD and communicate your organization's commitment to inclusion.

UNDERWRITE THEM: PLATINUM, LIVING EXPERIENCE VOICES FUND

(see page 11)

Source: FASD 2026 Executive Report, session ratings

SPONSORSHIP LEVELS

Choose the visibility, access, and engagement that match your goals.

Only 2 available

Benefit	Supporter $1,500	Advocate $3,000	Silver $5,000	Gold $7,500	Platinum $10,000	Diamond $20,000
Logo on website & program	Yes	Yes	Yes	Yes	Yes	Yes
Thanked from the podium	Yes	Yes	Yes	Yes	Yes	Yes
Exhibit table	—	Standard	Preferred	Prominent	High-traffic	Prime
Main conference registrations provided*	—	—	1	2	3	4
Pre-conference registrations*	—	—	—	1	2	3
Named underwriting (info on page 11)	—	—	—	Pick 1	Pick 1	Pick 1
Logo on screen between plenaries	—	—	—	—	Yes	Yes
First call for the next conference	—	—	—	—	—	Yes
Dedicated sponsor recognition on conference social media	—	—	—	—	Yes	Yes

Proposed structure. Feel free to suggest your own.
*~$700 main conference registration in value; ~$100 pre-conference registration in value

NAMED UNDERWRITING

Align your organization with the moments that matter.

GOLD

Poster & networking reception

98% of attendees rated it useful. Build visibility among researchers and professionals during a highly valued networking event.

GOLD

Coffee breaks

Where the hallway conversations happen. Associate your organization with informal conversations and connections throughout the conference.

PLATINUM

Living-experience remarks

Opening each plenary. Rated 4.77 out of 5. Receive recognition alongside a central feature of the conference: perspectives shared by people with FASD.

DIAMOND*

Lunch Planning Conversation.

Host an exclusive, facilitated lunch conversation with a select group of attendees whose expertise and interests align with your organization's priorities.

DIAMOND*

Bag, water bottle, program, or Wi-Fi password.

In every attendee's hands for four days. Maintain repeated brand visibility through materials and resources attendees use throughout the event. An option to also host a networking event if desired.

PUT LIVING EXPERIENCE IN THE ROOM

Give to the Fund directly

Suggested: $2,500 helps bring one person with FASD to Albuquerque.

limited to two diamond sponsors, first come, first served

NEED HELP DECIDING?

What's your organization's priority?

YOUR OBJECTIVE	RECOMMENDED OPPORTUNITY
Introduce services or programs to prospective users and referral partners	**Silver or Gold.** Exhibit presence and conference registrations.
Put living experience at the center	**Living Experience Remarks.** As Platinum, or as a direct gift.
Be seen by every attendee	**Diamond.** Your name on the bag, bottle or program.
Build research or institutional partnerships	**Gold, Platinum, or Diamond.** Combine conference participation with a named opportunity for visibility among researchers, clinicians, and institutional leaders.
Establish a presence on a smaller budget	**Supporter, Advocate, or exhibit-only options.**
Connect directly with attendees at a table	**Exhibit Only.** $400 non-profit, $850 for-profit.



EXHIBIT ONLY

Bring a table to the conversation.

$400 nonprofit

$850 for-profit

Most sponsorship levels offer not only an exhibit table but also broader conference recognition throughout the conference, complimentary registrations, and alignment opportunities. However, exhibit-only participation is ideal for organizations seeking direct conversations with attendees. This option includes the following:

- One table, two chairs, two representatives
- Exhibit hall open during the main conference
- Educational sessions not included

HOW TO SPONSOR OR EXHIBIT

Three simple steps to become a FASD 2027 sponsor or exhibitor.

1 Choose your level and, at Gold and above, your named underwriting. Have a specific objective in mind not currently listed? We welcome conversations about sponsorship opportunities tailored to your organization's priorities. If you choose to be an exhibitor, it does **not** include website/program sponsor recognition or educational-session access.

2 Email Jo Votolato, Conference Director **votolato@fasdunited.org** with your organization name and preferred sponsorship level, or simply tell us what you hope to accomplish. We'll help identify the best fit.

3 The program committee reviews each application and confirms your package.

Commit by December 15 to take advantage of full benefits.
Opportunities are first come, first served.



WITH GRATITUDE

We gratefully acknowledge the organizations and individuals whose support helped make FASD 2026 possible, including:

National Institute on Alcohol Abuse and Alcoholism (NIAAA) • ABMRF / The Foundation for Alcohol Research • Kate Boyce Reeder

LOOKING AHEAD

Meet our current FASD 2027 partners.

We're proud to recognize the partners already supporting our Albuquerque conference.

NIH National Institute on Alcohol Abuse and Alcoholism

UNM HEALTH SCIENCES

CENTENE® Corporation

Your organization could be here.

Join the partners advancing FASD research, policy & practice, and living experience.

Questions? Email votolato@fasdunited.org or visit fasdunited.org/fasd2027

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